



OUR VISION

Building the capabilities of Miwatj mala so they can take control of their lives and direct their own futures.

OUR MISSION

Securing Aboriginal community-controlled quality healthcare services and public health programs across the entire East Arnhem region.

STRATEGIC GOALS

The sun's rays

- 1 Yolngu powered community health and wellbeing**
We will take action that enables Miwatj mala to take control of their own lives and direct their own futures.

- 1. Empowered Communities**
- 2. Advocacy**
- 3. Community Health**
- 4. Education**

Where the sun's rays meet the land and sea

- 2 Delivering quality health services**
We will continue to deliver best-practice, culturally appropriate and evidence-based services following a comprehensive, population health and needs-based approach.

- 1. Best Practice Population**
- 2. Health Outcomes**
- 3. Cultural Competency**

- 3 Taking care of everyone on country**
We will extend our service coverage across the region, responding to community needs and strengthening capabilities.

- 1. Expanding Services**
- 2. Expanding NDIS**
- 3. The Right Resources**

The water ways and seas that interconnect and support the growth on the land

- 4 Healthy business operations**
Further develop and demonstrate organisational culture and systems to drive efficient performance.

- 1. Sound Governance Principles**
- 2. Efficient Operations**
- 3. Financial Sustainability**

- 5 Give the best people the opportunity to work with us**
Become an employer of choice to attract and retain quality staff.

- 1. Recruit & Retain**
- 2. Empowering Our Workforce**

- 6 Building pathways for Yolngu people**
Support the empowerment of the Yolngu workforce with meaningful career pathways and progression.

- 1. Build Indigenous Career Pathways**
- 2. Indigenous Workforce Engagement & Performance**

OUR STRATEGY STORY

Like our logo, our strategy tells the story of a sun rising, a new beginning. The **Walu** (the Sun) represents our Vision, Mission and Values, these give us guidance and meaning. When these things are made real, they create Purpose, Capability and Approach.

The **Barawun** (the Rays) of the **Walu** touch all the land and sea of the East Arnhem Land region. The Barawun represent our first strategic goal, the one goal that touches and influences all others.

Where the sun's rays meet the **Wāṅa Njarka** (the Land) is where we have an impact on health and wellbeing of the Yolngu people in East Arnhem Land, it describes what we do. It makes up the next two goals in our Strategy.

The **Gapu** (the fresh and salt water) connects us. It flows throughout the land and supports all the growth we want to achieve. It represents three goals that give us the best chance to be successful in all others.

OUR GUIDING PRINCIPLES



Quality. We take pride in providing culturally-safe, compassionate and dignified care at all times. We are transparent, accountable and fair in all our actions.



Community. We recognise and celebrate our history and the richness of our culture. We behave in a manner that reflects pride in our communities, ourselves and our work.



Together. We believe and we invest in our people. We work as one united team. We support and care for each other and we collaborate across all our business.



Respect and Integrity. Showing compassion, care and respect for all, their cultures, backgrounds and beliefs.

MIWATJ HEALTH ABORIGINAL CORPORATION

STRATEGIC PLAN 2021 - 2024



STRATEGIC GOALS

The sun's rays

- 1 Yolŋu powered community health and wellbeing**
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OBJECTIVES

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2. Advocacy
3. Community Health
4. Education

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